

Ali Raza

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EDUCATION

California State University, East Bay | Master of Science in Business Analytics, expected Dec 2026

STEM-designated program with coursework in machine learning, deep learning, data mining, text mining, SQL/Python analytics, and data-driven decision making

SKILLS

PRODUCT MANAGEMENT

Product discovery, customer discovery, product strategy, product requirements, PRDs, roadmap planning, prioritization, success metrics, product lifecycle, experimentation, user feedback, launch planning, stakeholder alignment, cross-functional collaboration

DATA & ANALYTICS

SQL, Python, Tableau, product analytics, user and market analysis, KPI and success metrics, funnel analysis, conversion analysis, A/B testing, data-driven decision making

TECHNICAL & AI

FastAPI, Next.js, SQLite, Fly.io, Playwright, AI-assisted prototyping, LLM workflows, prompt engineering, responsible AI evaluation, GitHub, Cursor, Codex, Claude Code

WORK EXPERIENCE

Blue Ocean Window Cleaning | Business Operations Intern | San Diego, CA | Jun 2026 – Sep 2026

- Gathered requirements directly from the owner and staff, translating business and user needs into product requirements for a Next.js quoting application using HouseCall Pro data.
- Prioritized workflow improvements by balancing staff feedback, business impact, and implementation effort, carrying the highest-value changes through testing, iteration, production launch, and handoff.
- Built data and optimization tools to guide pricing and operational decisions, including a staffing model that identified ~\$3,400/month in potential slow-season savings.

Analogic | Product Management Intern | Boston, MA | Aug 2025 – May 2026

- Partnered with engineering and sales to translate complex semiconductor product capabilities, technical constraints, and customer needs into clear use cases, positioning, and launch priorities.
- Developed technical customer-facing assets for SEMICON West 2025, helping prospective buyers evaluate product value, constraints, and application fit.

AtlasNova AI | Product Management Intern | Berkeley, CA | Feb 2025 – Jun 2025

- Conducted customer, market, and competitive research for an AI-native B2B platform, translating findings into product positioning and go-to-market decisions.
- Partnered with product and engineering to synthesize customer feedback and market insights into clearer product priorities and launch materials.

TECNO Mobile | Product Development Manager | Jun 2023 – Aug 2024

- Analyzed user, engagement, and product performance data to identify opportunities, define KPI insights, and inform product and campaign decisions across cross-functional teams.

Telenor | Digital Product Manager | Jan 2023 – Jun 2023

- Analyzed KPI, funnel, and performance data to identify conversion gaps and inform product and channel prioritization decisions.

Garena Free Fire | Product Associate | Jan 2022 – Dec 2022

- Analyzed community, user, and campaign data to identify audience insights and inform content and product decisions, reaching 118M users and generating 18M engagements.

OPPO Mobile | Product Associate | Jan 2020 – Jan 2022

- Translated product launch goals into creator and cross-platform execution strategies, generating 60M+ impressions and 1.5M+ engagements.

PROJECTS

CrediClip, AI Credibility Analysis MVP, Product Owner & Builder

- Identified a user problem around evaluating the credibility of short-form video and defined the product workflow, requirements, and success criteria for an AI credibility product across TikTok, Instagram, and YouTube Shorts.
- Designed and shipped the product using FastAPI, OCR/ASR extraction, queue-backed processing, SQLite, Playwright, and selective LLM-based claim assessment.
- Developed evidence-aware scoring and uncertainty handling to turn noisy inputs into credibility scores, risk flags, evidence coverage, and claim-level explanations, iterating on output quality and reliability.
- Owned the product end to end from problem definition and workflow design through prototyping, testing, debugging, deployment, and iteration.